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Serving student interests



Searching for a Speaker?

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Need a Training Program?

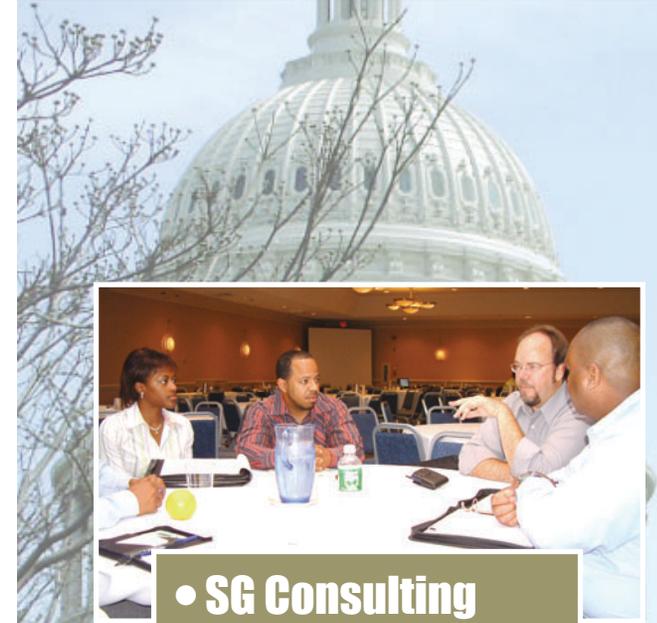
Looking for an Outside Pair of Eyes to Evaluate Your SG?



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Student Government Training



- SG Consulting
- SG Retreats
- Private Consulting
- On-Site Visits



THE SG CONSULTING GROUP

AN ASGA AFFILIATED FIRM

Testimonials

"Thank you for developing such an awesome group of consultants that are willing to share their ideas to help us recognize our visions. We look forward to having you back in the future."

—Christine Blanchard
SGA President

Our Lady of the Lake College, La.

"The SG Consulting Group was a fantastic facilitator for our conference. I would recommend her to any institution or organization. Our students enjoyed the seminar and took a way a ton of information. Everyone is fired up and motivated to tackle the spring semester."

—Claire Y. Korschinowski, M.Ed.
Student Activities Coordinator

Western Nevada Community College

"You gave us your best—and it was excellent. The students were buzzing at breakfast Sunday and all the way home. They were still buzzing today. It is never too late to get started doing the right things, and because of you, they are on their way."

—Ken Bedini

Director, Student Center & Activities
Eastern Connecticut State University

"It was a pleasure and an honor to have you as SG's guest at Ave Maria University. I think there was an unanimously positive response to the conference among all present, and I believe that you have given us all an incredible array of tools with which to make AMU an institution that will one day be recognized as a university with a great SG. We will certainly move forward with a greater sense of purpose and a renewal of our mission as spiritual, intellectual, and moral standard-bearers for our fellow students."

—Joreen R. Belocura
USG Vice President

Ave Maria University, Fla.

Leadership in action

Consulting Benefits

The SG Consulting Group does not offer canned workshops or generic advice. We tailor our services to the particular needs of the client-institution. With that said, here are some of the benefits we could offer you:

- Improve voter turnout
- Enhance your SG's image
- Boost turnout at your events
- Implement Web and e-mail elections
- Find out how to maximize your budget
- Learn how to leave a *true* legacy
- Recruit new members—and retain them
- Learn about your SG's strengths and weaknesses
- Develop "signature programs" that will matter to your fellow students
- Determine how SG friendly your administrators are
- Plan long-term for bigger-issue projects that will benefit your students
- Develop realistic goals that can be accomplished during your term of office
- Get the average student to care about SG
- Improve relations with your administrators
- Gain real power and influence
- Deal with conflict in your organization that's tearing you apart

Description of Services

The SG Consulting Group provides services ranging from facilitating SG Retreats and SG Workshops, to leading SG Training and Private Consulting. We also will perform On-Site Consulting Visits on your campus, or we can consult with you by phone.

The SG Consulting Group offers training for your executive board or senate, provides motivational keynotes, or even larger addresses such as convocation, awards ceremonies, and commencement. Our team is equipped to assist both evolved Student Governments and ones that are just starting out.

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Creating effective change

About Us

Our Purpose

The purpose of *The SG Consulting Group* is to help you make your SG more efficient, effective, and influential with your fellow students and with administrators, faculty, and staff.



If your organization is struggling, *The SG Consulting Group* can set you on the right path. If you're trying to start a Student Government, we can give you all of the tools needed to be successful. And if your SG is one of

the best in the nation, we can help you fine-tune weaknesses and grow even stronger.

Whether you're from a large university, community college, or private university, have a large budget or a tiny one, or are from a commuter or residential campus, you will benefit from the support and guidance of *The SG Consulting Group*.

You don't have to settle for an ineffective SG when you could be leaving a legacy of great leadership for years to come. You don't have to settle for an apathetic student body when your SG could be leading a revival of student advocacy and activism.

Your Strategic Partners

Get an outside, unbiased perspective from Student Government experts who have written SG books and magazines, launched the only association related to SG development, and who are former SG leaders themselves.

By seeking counsel from *The SG Consulting Group*, you will get advice and practical ideas that will help your SG for years to come.